

## THE INFLUENCE OF GLOBALIZATION ON THE NATIONAL TAX POLICY

**Abstract.** The article is devoted to the determinants of influence on development of national tax system of the Republic of Kazakhstan in the context of the escalating role of globalization processes. In the article the dynamics of total gross investment in the economy of Kazakhstan, the quantity of taxpayers in the Republic of Kazakhstan were considered. In the article the content of the principle «the payer –the final importer» was considered.

**Keywords:** globalization, tax policy of the Republic of Kazakhstan, international tax competition, global taxpayers, the principle «the payer –the final importer».

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V.G. Vysotskaya, V.E. Bogacheva

## APPLICATION PRACTICE OF REGULATION STATE NON-TARIFF MEASURES IN INTERNATIONAL TRADE

**Abstract.** Today, in international practice, there is an established list of instruments of influence on foreign trade. These instruments are not included in the group of customs and tariff restrictions, and in the administrative order or because of the assigned functions carry out the function of its regulator. They are called non-tariff restrictions (in international practice) or prohibitions and restrictions (according to the legal acts of the EAEU).

In recent years, the practice of non-tariff regulation in international trade has expanded to protect certain sectors of the national economy, due to the decrease in the effectiveness of tariff measures.

The article deals with the practice of non-tariff measures of international trade regulation. The authors conducted a comprehensive analysis of non-tariff regulation measures applied by the US, EU, China and Russia.

Analysis of foreign practice shows that anti-dumping measures have a special place among the instruments of state regulation of foreign trade activities, as they are actively used to protect the domestic market and domestic producers from the import of foreign goods at low prices.

**Keywords:** international trade, non-tariff measures, anti-dumping duties, quotas, technical barriers, licensing.

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Y.S. Pantiuk

## IMPROVEMENT OF CUSTOMS CONTROL OVER THE MOVEMENT OF GOODS ACROSS THE CUSTOMS BORDER OF THE EAEU BY INDIVIDUALS USING THE RISK MANAGEMENT SYSTEM IN THE REPUBLIC OF BELARUS

**Abstract.** The theoretical and legal bases for the functioning of the risk management system in customs activity are studied, the problems of using the mechanism of analysis and management of customs risks in the Republic of Belarus are identified, a model of improving customs control over the movement of goods across the customs border of the EEU by individuals using the risk management system in the Republic of Belarus is proposed, the advantages of its implementation in the practice of the EEA member states are substantiated.

**Keywords:** customs affair, customs control, information technology, risk management system, profiling of individuals, goods for personal use.

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## THE ROLE OF THE RUSSIAN FEDERATION IN ENSURING THE ENERGY SECURITY OF THE EUROPEAN UNION

**Abstract.** The power is one of the most important components of economic and political power of the state in the modern world, and the energy factor plays in the international relations a key role comparable with the military. Consumption of natural gas grows by 2040 by 45%. On consumption of natural gas China, behind it the European Union is on the first place. Priorities of Russia in the field of energy diplomacy match policy of the EU in the field of the power based on the concept of the Energy Union which purpose is increase in safety, availability and ecological compatibility of energy. It is obvious that now in a dynamic difficult political and economic situation, the success of policy of the state is determined by opportunities to work in the national interests. EU countries with independent external economic policy, as a rule, remain in the international economic projects, despite the political pressure of the countries uninterested in these projects. At the same time, the unreasoned line of "leaders of regions" can bring to loss of control over the states deprived of an opportunity to follow the national to interests.

**Keywords:** Energy diplomacy, Internal energy policy of the countries, Russian fuel and energy complex (FEC), Arctic, Gas, Renewable energy, Energy cooperation, Russia and the EU.

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I.O. Kirova

## THE MIGRATION SITUATION IN THE EURASIAN ECONOMIC UNION

**Abstract.** The article provides a brief analysis of the current migration situation in the Eurasian economic Union. The author studies how the number of migrants within the EAEU increases after the accession of the States to the Union, what factors influence it, what reasons push citizens to leave the country of their permanent residence, the rights of migrants, their adaptation to a new place. Also, the situation within the state, both the receiving and the repulsive side, their readiness for migration trends and ways to solve the problems are studied.

**Keywords:** Migration, labor migrants, EAЭС, integration.

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A.N. Taibulatova

## THE EFFICIENCY OF THE PROGRAMME "MATERNAL CAPITAL" IN RUSSIA

**Abstract.** This article considers one of the most global social problems in Russia - low level of fertility. The author of the article identifies the main factors which have influence on the demographical situation. Besides, the author states and analyses the connection between the birth rate and the opportunity of possible obtaining a certificate of maternal capital by econometric methods, and gives forecasted figures of fertility for 2018 and 2019 years.

**Keywords:** Demography, demographical situation, fertility, natural growth, family, governmental support, mother's capital.

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T.A. Borzova, E.G. Chirkovskaya, V.V. Voronin

## THE DEVELOPMENT OF THE SYSTEM OF PROFESSIONAL MOTIVATION OF TRAINEES BASED ON THEIR PSYCHOLOGICAL CHARACTERISTICS

**Abstract.** This article considers the role and importance of professional motivation of trainees. The concept of trainees is concretized. Their psychological peculiarity is determined in comparison with other categories of employees. Differences between motivation of the skilled personnel working at the enterprise for a long time and graduates receiving or only received the higher education are considered. The article analyzes the results of a study conducted in a large company, with the help of which conclusions will be drawn on the construction of an effective system of professional motivation of trainees taking into account their psychological characteristics.

**Keywords:** Trainees, psychological characteristics of trainees, system of professional motivation.

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Y.M. Griaznova

## IMPROVEMENT OF COMPLEX TECHNOLOGICAL PROCESSES BASED ON QUALIMETRIC EVALUATION OF MATHEMATICAL MODELS APPLIED FOR THEIR DESIGN

**Abstract.** Recently mathematical modeling has been increasingly used for the study of complex systems including technological processes. One of the main goals of mathematical modeling of technological systems is the prediction of the main characteristics, specific ways to function in real production conditions and the error prevention at the creation stage, which leads to optimization of production processes, reduction in error correction costs and time resources.

**Keywords:** Math modeling. Qualimetric methods. System analysis. Technological process. Quality control.

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**E.N. Luzgina**

## DYNAMICS OF LABOR ACTIVITY OF YOUTH ON THE EXAMPLE OF SAINT PETERSBURG

**Abstract.** The article presents an analysis of the dynamics of youth labor activity on the example of St. Petersburg, in order to identify the main requirements for young workers, as well as to clarify the problems faced by young people in the modern labor market. Studying the state of youth labor activity, it is impossible to do without analyzing the sphere of labor and employment. The key indicators in this area, characterizing the state of the economy and social tension in society, are the level of unemployment and indicators of its structure. An acceptable and stable level of unemployment, as well as the effective functioning of the youth labor market as a whole, is a necessary condition for increasing the level of youth labor activity. This article describes the dynamics of unemployment and youth employment in St. Petersburg, presents the structure of employed and unemployed youth by level of education, reveals the ratio of employed youth by age groups of the population.

**Keywords:** Labor activity, youth, employment dynamics, youth unemployment, labor market.

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**S.V. Marchuk**

## THE STUDY OF THE HISTORY OF METHODS OF TEACHING RUSSIAN AS A SECOND LANGUAGE CRITERION OF COMPETENCE

**Abstract.** The article is dedicated to research of the historical process of developing the methods of teaching and learning of Russian language for foreigners from the period before XVIII and XVIII - XIX It is presented some historical analysis of methodic for applying it to modern pedagogy. The author offers a study of the history of teaching methods of famous scientists, teachers who have made a huge contribution to the development of pedagogical science. The methodical experience is studied on the example of studying the grammar of scholars – pedagogues L.G. Jacob and F.I. Buslaeva. He shares his own pedagogical experience in teaching Russian as a foreign language.

**Keywords:** Competence, method, interdependence of words, spoken method, text method, induction, deduction, means of teaching; linguistics, philology

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## INTRODUCTION OF COMPETENCE APPROACH IN PERSONNEL MANAGEMENT AS A PLEDGE OF EFFECTIVE WORK OF A MODERN ORGANIZATION

**Abstract.** The article is devoted to the introduction of competence-based approach to human resource management of modern organizations. An analysis of the proportion of the population of Russia, completed college or university in 2016, as well as the interest of the Russian population, and other countries in the formal or additional education. It identified the need for training and development among companies in Chelyabinsk using questionnaires. Through the survey found employment preferences of students as future professionals.

**Keywords:** Competence, competence approach, competency model, training and development, human capital, staff development, efficiency.

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I.V. Soldatenkova

## THE DEVELOPMENT OF THE FINANCIAL SUPERVISION OF THE BANK OF RUSSIA AS A MEGAREGULATOR OF THE FINANCIAL MARKET

**Abstract.** The article substantiates the need for legislative recognition of the concept of “financial supervision” in Russia in the conditions of the Bank of Russia as a megaregulator of the financial market. The object, subject, subjects, goals and principles of the implementation of financial supervision in Russia are indicated. Based on the author’s criteria the classification of modern financial supervision in Russia has been carried out applied to the stage of digitalization of economic relations.

**Keywords:** megaregulator, financial supervision, banking supervision, financial market, digital supervision, financial intermediaries, non-credit financial institutions.

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S.V. Frolova, Y.D. Akhtarova

## BENCHMARKING AS AN INSTRUMENT OF IMPROVING COMPETITIVENESS OF THE ENTERPRISES OF OIL MECHANICAL ENGINEERING

**Abstract.** Problems of functioning of the branch of oil mechanical engineering are considered. The direction of realization of strategy of growth of competitiveness of the enterprises of the industry on the basis of benchmarking application is proved. By means of the combined method, the rating of the enterprises is defined, the enterprise standard is allocated. The directions of strategy of growth of competitiveness of the enterprises of oil mechanical engineering which are expressed in correction of financial performance to the level of benchmarking, reference on the basis of application, are revealed.

**Keywords:** Benchmarking, oil engineering, oil service, rating, import substitution.

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M.A. Shokha

## IMPROVING THE EFFICIENCY OF USE OF LABOR POTENTIAL (REGIONAL ASPECT)

**Abstract.** This article is devoted to develop the methods of increasing the labor potential of employees of any kind of plants and organizations, also the development of creative potential, as a factor doing an increasing of productivity. The wording of "labor potential", "creative potential", "labor productivity" is specified. The method to increase the creativity in industrial enterprises was indicated.

**Keywords:** Labor potential, creative potential, labor productivity

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**E.S. Bondarenko, I.Yu. Vostrikova**

## **CORPORATE SOCIAL RESPONSIBILITY IN EAEU COUNTRIES**

**Abstract.** The article focuses the multidimensionality of the concept of CSR, gives the examples of CSR projects in the area of the Greater Eurasia region, specifies the development of the strategy of corporate social responsibility in Russia and EAEU states.

**Keywords:** CSR, corporate social responsibility, Eurasian Economic Union (EAEU), Greater Eurasia, innovation, sustainable development.