

ACTUAL RECRUITING AUTOMATION TOOLS

Abstract. The article describes the actual problems of employees recruitment and ways to automate recruiting processes. The review of the applicant tracking systems, their functional characteristics. Possible reserves of labor productivity growth using these systems are described.

Keywords. Recruitment, employees, automate recruiting processes, Skillz, AmazingHiring, Huntflow.

THE COMPARISON OF AN ACCOUNTING AND MANAGEMENT INFORMATION SYSTEMS FEATURES FOR THE SMALL COMPANIES

Abstract. Today, it is almost impossible to manage an organization without the using of information technologies. The quality of the software using in organization and the automation level for each business process are becoming one of the key factors of an organization's competitiveness in global markets with a high level of competition.

The article presents the results of the analysis of the applicability of 1C solutions for automatization the widest range of business processes for a modern organization.

Keywords: business processes automatization, informatization, digitalization, 1C, 1C: Enterprise.

DIGITALIZATION OF CITIZENS' APPEALS TO AUTHORITIES: PROBLEMS AND SOLUTIONS

Abstract. The article is devoted to the development of information technologies and their implementation in the process of implementing the constitutional right of citizens to appeal to state bodies. The article also discusses the foundations of the legislative framework on the issue of interaction between the population and government, the problems of implementing this idea, and suggests ways to solve problems.

Keywords: appeal of a citizen, authorities, information technology, digitalization.

THE ORGANIZATIONAL FEATURES OF REMOTE WORK DURING A PANDEMIC OF CORONAVIRUS

Abstract. In this article the authors examined organizational specifics of the remote work structure and wage features. The research problem and the main tasks are identified. The importance of an integrated approach to the assessment of the remote work organization and wage features. As a result, the increasing efficiency of the financial and economic development of the world economy are emphasized. Recommendations for improving effectiveness of remote work organization have been developed.

Keywords: remote work, organization, analysis, assessment, perspective of development, efficiency, employees.

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ARTIFICIAL INTELLIGENCE AS A SUBJECT OF COPYRIGHT

Abstract. The issue of the legal personality of artificial intelligence in the field of intellectual property is unresolved. The article studies the following positions on this issue: the legal regulation of artificial intelligence by analogy with animals, giving artificial intelligence the status of a legal entity, and empowering artificial intelligence with legal personality. Based on the results of the study, it was concluded that it is necessary to recognize artificial intelligence as an object of law.

Keywords: artificial intelligence, copyright, intellectual property, subject of law, object of law.

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INTERPRETATION AND APPLICATION THE RULES OF THE ADVERTISING LAW IN THE CONTEXT OF THE LEGAL REGULATION OF RELATIONS IN THE FIELD OF PHARMACEUTICAL DRUG ADVERTISING

Abstract: in this article we made an attempt to analyze the importance of ensuring a uniform interpretation and application of the provisions of the legislation of the Russian Federation on advertising in the context of the legal regulation of relations arising from the pharmaceutical drug advertising, identified the main problems that law enforcement agencies are currently facing and recommendations for improving the legislation of the Russian Federation in this area.

Keywords: advertising, pharmaceutical drug advertising, inappropriate advertising, unfair competition, uniform interpretation and application of standards.

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THE USE OF NEW SPORTS ANALYTICS METHODS OF DEVELOPING THE PREDICTIVE ESTIMATES IN PLAYING SPORTS

Abstract. The article discusses the possibility of usage new ML-methods for evaluating parameters of more precise xG-models, determinates the most important in-game attributes, for assigning players performance ratings, applying to their detailed positions.

Keywords: sports analytics, predictive models, data analysis, ML algorithms.
