

CONTENTS OF THE ISSUE

Introductory note to the second issue	3
--	---

ECONOMICS

E.V. Yaluner, M.M. Loubochkin Operational Problems And Development Prospects For Companies Working In The Global Stock Market	5
I.V. Rusakova Mooc As A Tool Of Transition For The Digital Economy In The Russian Federation	11
A.A. Semchenko, A.I. Makarovskaia Influence Of The Factors Of Competitiveness Of Service Enterprises In The Period Of Development Digital Economy	22

MANAGEMENT

A.O. Borochova V.A. Problems and trends in the introduction of modern management technologies in the conditions of a change in the technological structure of the economy	28
T.A. Yuzhakova The Research Of Aspects Of The Management System Of Jsc Gazpromneft-Aero	33

WINNERS OF THE CONFERENCE

D.I. Artemova, K.I. Dudin Estimation Of The Innovation Potential Of Saint-Petersburg	41
I.I. Kovalenko Economic Evaluation Of Production Risk In Integrated Management System	47
Lavrova Z.I., Shishkina E.V. Information Technologies: Artificial Intelligence vs Living Working Power	56
A.S. Nikolaev Patent Landscapes As A Tool To Increase Competitiveness Of The Enterprise In The Digital Economy	60
A. Y. Samusik Aspects of Law Regulation of Pilot Project on Marking of Medicines with A Use of Two-Dimensional Barcodes	66

CONTENTS OF THE ISSUE	71
------------------------------	----

ABSTRACTS	72
------------------	----

Requirements for text design and submission of materials to the journal (in Russian)	75
---	----

Article Layout and Submission Guidelines (in English)	77
--	----