

A.V. Antoniuk

THE BLOCKCHAIN TECHNOLOGY AS A DRIVER OF THE INCREASE IN THE AUDIENCE OF TELEGRAM

Abstract. In recent years, due to the rapid growth of the popularity of mobile messaging services, they have begun to play a significant role in the economic and socio-political life of the society. There has been a rapid growth of the number of areas where blockchain technology is used. On the basis of the proposed scheme, could be done analysis of the national markets in which the Telegram mobile messenger can increase the number of users due to the introduction of blockchain technology and the provision of functionality associated with electronic payments.

Keywords: mobile messengers, Telegram, blockchain, e-commerce, level of freedom, communications, cryptocurrency.

A.V. Dektyarev, V.N. Morozov

TECHNICAL AND ECONOMIC INTRODUCTION OF ADDITIVE TECHNOLOGIES IN DOMESTIC SHIPBUILDING INDUSTRY

Abstract. The paper considers the main issues of technical and economic of introduction of additive technologies in the domestic shipbuilding industry. The research based on the applicability factors of shipbuilding products to additive production, comparison of the final physical and mechanical characteristics of objects depending on their manufacturing technology, technical and economic indicators of introduction of additive technologies for production.

Keywords: additive technologies, 3D-printers, three-dimensional print, shipbuilding industry, shipbuilding, technical and economic aspects.

A.D. Kolbina

COMPETITIVENESS OF EDUCATION IN A DIGITAL ECONOMY

Abstract. Competitiveness of additional education determines the competitiveness of the country and reflects the trends of society. The sphere of additional education acquires a special relevance in the context of the needs of new professionals in the digital economy.

Keywords: competition, quality, competitiveness, digital economy, education, additional education, trends of society.

T.V. Luzina, E.A. Molchanov

DIGITAL ECONOMY OF THE STATE: BLOCKCHAIN — INSTRUMENT FOR REGULATION OF CUSTOMS OPERATIONS

Abstract. Now days, the question of implementing the "single window" mechanism in the work of customs bodies is being raised more and more often. In this document, the aspects of the implementation of blockchain technology in the work of state bodies exercising control over the movement of goods are considered. This Internet platform will allow to abandon the paperwork, speed up the process of customs operations and customs control. In addition, state bodies will have a single information system that allows data exchange in a matter of minutes, and at the level of the countries members of the Eurasian Economic Union, the effectiveness of counteracting the import of sanctions goods into the Union territory, as well as the implementation of «gray import» schemes will increase.

Keywords: blockchain, customs control, customs procedures, automation, customs duty, declaring, document management.

N.N. Pluzhnikova, D.A. Aleynik, A.A.Vvedenskaya, V.A. Golubev

INTEGRATION OF UNIVERSITY EDUCATION: MODEL OF EURASIAN COOPERATION IN THE FIELD OF PREPARATION OF SPECIALISTS ON INFORMATION SECURITY

Abstract. Education is one of the basic components of Eurasian cooperation. In the field of this sphere, the provision of information security is particularly important, which is impossible without qualitative training of specialists. In the scientific work, the analysis of the activities of universities of the Russian Federation, countries of Eurasian economic Union, which train specialists in information security. Based on the results of the study, a model was developed to improve cooperation in the field of higher education by creating an electronic program «ISEA» («Information Security of Europe and Asia»).

Keywords: information security, integration, Eurasian cooperation, education, higher education, learning.

A.S. Kuzavko

SOCIO-ECONOMIC INTEGRATION OF THE RUSSIAN- BELARUSIAN BORDERLAND: THE CONSUMER ASPECT

Abstract. In the scientific work the results of sociological research are presented. The study is devoted to assessing the connectedness of consumer behavior patterns in Smolensk, Vitebsk and Mogilev regions.

Based on the results of the study, it is possible to conclude that there are opportunities for free movement of consumers in the border area, about the purposes of travel, and on the priority directions for displacement. The investment potential of the consumer market of the Russian-Belarusian borderland is disclosed.

Keywords: Union State, consumer market, integration processes, sociological research, border regions, Smolensk region.

T.S. Malakhova

DEVELOPMENT AND IMPROVEMENT OF ECONOMIC INTERACTION FORMS BETWEEN COUNTRIES (USE OF EXPERIENCE OF THE EU DURING THE FORMATION OF THE EEU)

Abstract. In modern conditions, the external economic relations between countries of the vanguard and periphery are becoming increasingly controversial and ambiguous. Undoubtedly, the problem of inequality between the mentioned groups of countries has been always acute. Based on the fundamental studies of economists G. Myrdal and B. Balass, a geostrategic economic block is proposed as a new form of foreign economic relations between countries. It will allow to take into account the interests of peripheral countries, functioning in integration groups, where the countries of the world avant-garde play a fundamental role.

Keywords: the Eurasian Economic Union, the European Union, integration, vanguard, periphery, forms of interaction, world economy

E.B. Abdalova, V.I. Shulga

RESEARCH IN THE FIELD OF MEASUREMENTS IN ACCOUNTING

Abstract. The article deals with the evaluation of various accounting objects. The opinions of domestic and international authors on the formation of modern approaches to evaluation are compared. The approaches to the valuation of accounting objects from the point of view of Russian and international legislation are analyzed. The concepts of fair value under international financial reporting standards (IFRS 13) and market value under Russian accounting standards are considered. The advantages and disadvantages of fair value measurement as a universal measurement are analyzed.

Keywords: accounting valuation, monetary valuation, financial information, fair value, market value.

G.G. Asryan

CURRENT PROBLEMS OF DEVELOPMENT OF FINANCIAL SYSTEM OF ARMENIA

Abstract. The article makes an attempt to assess the state of the financial system of Armenia, to identify the main problems facing the country's financial markets. In this work was also created an econometric model of the relationship between individual components of the financial market and the economic growth of the country. In the end, were identified the possible solutions.

Keywords: Financial system, economic growth, main problems, possible ways of solving, model of interdependence.

V.A. Turko

THE MODEL OF OPTIMIZATION OF FINANCIAL FLOWS WITHIN THE FRAMEWORK OF INDUSTRIAL COOPERATION OF THE EAEU COUNTRIES

Abstract. A computational complex of system-dynamic optimization has been created, which allows scenario calculations of the consequences of interstate investment decisions. Particularly important studies synthesizing in the approaches of mathematical modeling of complex systems and to systems analysis balanced development of the economy and its diversified complex with the purpose of obtaining an effective evaluation of the activities of the state

Keywords: optimization of financial flows, industrial cooperation, the EAEU market, a complex of system-dynamic optimization, clearing, blockchain, a synergetic effect.

K.A. Aitova, D.A. Lotkov

ACTUAL CUSTOMS TECHNOLOGIES FOR THE IMPLEMENTATION OF THE MAIN DIRECTIONS OF EURASIAN ECONOMIC UNION DEVELOPMENT

Abstract. Actual aspects of reduction of time, which the goods spend in seaports after the arrival on EEU territory, are covered in the work. Actual customs technologies that are aimed at reduction of term of customs operations are analyzed in the article. Federal Custom Service of Russian Federation realizes a number of experiments that are going to simplify interactions between customs and companies at the time of moving goods across the border of EEU.

Keywords: customs border of EEU, reduction of terms of customs operations, customs procedure of customs transit, and direct transit after discharge.

M.S. Valentik

BUILDING THE LABOR MARKET IN EURASIAN ECONOMIC UNION – PROBLEMS AND WAYS TO SOLVE IT

Abstract. The paper researches the current condition of the labor market in countries of Eurasian economic union, estimates it's quantity and quality characteristics. After the analysis of acts of law that regulate labor migration in common labor market in countries of Eurasian economic union and actual data about its realization, some problems were found out, which don't let common labor market in countries of Eurasian economic union develop in normal way. Optimal ways to solve these problems were offered for each of them. In a result of estimation of common labor market in countries of Eurasian economic union some prognoses were given about it's further development.

Keywords: labor market, Eurasian integration, Eurasian economic union

L.O. Zhigalskaya

USE OF EU EXPERIENCE IN THE COMMON ELECTRICITY MARKET OF EAEU FOUNDATION: REGULATION

Abstract. Use the experience of the EU in the regulation of the creation and development of a common electricity market of EAEU seems appropriate in terms of improving the efficiency and competitiveness of future market and minimize risks. The article is analyzed the development of the system of regulators of the electricity market of the EU. Perspective directions of development of the EU electricity market are identified. Recommendations about regulation for EAEU electricity market foundation are formed.

Keywords: electricity market, EU, EAEU, regulators, target development model.

N.S. Pechenko

OPTIMIZATION OF TRANSACTION COSTS IN EXPORT-IMPORT SUPPLY CIRCUITS IN THE EURASIAN ECONOMIC UNION

Abstract. In the logistics activity, transaction costs arise that affect the economic flows. The optimization of transaction costs in the conduct of export-import transactions is a strategically important issue. The article deals with the concept of transactions and transaction costs, analyzes the implementation of the Unified System of traceability of goods in the EEU countries, analyzes the dynamics of freight turnover by modes of transport in the EEU countries, analyzes the Northern Sea Route as a transit transport corridor. Based on the results of the study, the author suggests directions for the development of the Northern Sea Route as an international Euro-Asian transport corridor.

Keywords: EEU, logistics, supply chain, optimization, transaction costs, freight turnover, Unified system of traceability of goods, Northern Sea Route.

S.K. Seitov

DEVELOPMENT OF THE ECONOMIC POTENTIAL OF THE EURASIAN ECONOMIC UNION AND THE PLACE AND IMPORTANCE OF KAZAKHSTAN IN THIS PROCESS

Abstract. Integration processes are a global trend in development of the world economy, embracing many aspects of life, and integration associations become a new pole of power. This work is devoted to analysis of integration processes and economic situation in such regional association as the Eurasian Economic Union, consideration of economic problems hindering its development at the present stage, the role and contribution of Kazakhstan in creation of the economic potential of the EAEU.

Keywords: Eurasian economic integration, globalization, mutual trade, non-discrimination, economic cooperation, domestic market.

M.V. Tsurkan

PROJECT MANAGEMENT AS THE METHOD OF IMPLEMENTATION OF THE AGREED ECONOMIC POLICY BETWEEN THE COUNTRIES OF THE EAEU

Abstract. The study systematizes the ideas of the project approach as a method for implementation of a coherent economic policy in the EAEU countries. The paper analyzes the development of project management in the EAEU. The research identifies the areas of projects' development at the territory of the countries-members of the Union within the framework of benchmarking, justifies the classification of transnational EAEU projects, and presents the main elements of the development of the institute of the project approach EAEU (Strategic central project office).

Keywords: project management, transnational project, integration, project office, EAEU

Y.A. Karapetyan

USE OF THE METHOD OF NORMALIZATION OF HETEROGENEOUS INDICATORS OF THE QUALITY OF INNOVATIVE PROJECTS FOR CHOOSING THE PREFERRED TECHNOLOGY OF PROCESSING OF SOLID DOMESTIC WASTE

Abstract. The article compares the existing technologies for the processing of solid waste. At the same time, the same technical, economic and environmental indicators of the three most popular technologies for decontamination and disposal of solid waste were published in the literature. The choice of the preferred variant is carried out using the algorithm of normalization of heterogeneous quality indicators, developed for the case when the intervals of variation of these indicators are given.

Keywords: innovations, innovative projects, economic and mathematical methods and models, heterogeneous indicators.

A.N. Krasnov, A.A. Sharifullin

DEVELOPMENT OF THE CONTROL SYSTEM FOR QUALITY INDICATORS BASED ON NEURAL NETWORKS OF VISBREKING INSTALLATION OF OIL-REFINING PLANT

Abstract. The quality of products predetermines the level of demand of buyers for any product category at an appropriate price. The technological parameter that determines the characteristics of the product is the quality index. The article presents the research and development of mathematical and simulation models of the vacuum unit of the visbreaking unit of the oil refinery. Based on the results of the study, an automated control system for quality indicators based on neural networks was developed.

Keywords: control system, quality indicator, simulation model, neural network, C ++, visbreaking unit.

O.S. Magomedova

INSTITUTE OF PERFORMANCE REQUIREMENTS IN EAEU STATES

Abstract. The present work addresses the issue of legal situation of investment measures, performance requirements (PRs) in EAEU countries. The research paper gives different points of view on PRs nature and its international regulation. The Eurasian states' position is presented from the perspective of WTO rules: how the principle of PRs prohibition and national practice of PRs application relate to each other. Alongside with a general overview of inner rules there are particularities of the approach to PRs regulation on the interstate level, its classification and future prospects.

Key words: investment measures, performance requirements, TRIMs Agreement, investment treaties

L.G. Voronetskaya

PERSONNEL SCIENTIFIC POTENTIAL AND COMMON LABOR MARKET OF SCIENTISTS OF EAEU

Abstract. Article is devoted to questions of development of the common labor market of scientists of EAEU. The conclusion that expenses on science and level of compensation of scientists in the countries of EAEU are significantly lower, than in the USA and EU countries. It is recommended to increase costs of research and development in the EAEU countries to 2,5% of GDP, including due to increase in private expenses. It is emphasized that before incentives to attraction of private expenses on science work, to the EAEU State Parties also expediently considerably to increase expenses on research and development.

Keywords: internal costs of research and development, labor market, scientists, wages, publication activity, patents.

M.T. Gainutdinova, T.M. Vazhenina

IMPROVING THE BRAND STRATEGY OF A HIGHER EDUCATIONAL INSTITUTION ON THE EXAMPLE OF TYUMEN INDUSTRIAL UNIVERSITY

Abstract. The object of the final qualifying work is the Tyumen Industrial University (TIU). The purpose of the study is to develop recommendations for improving the brand activity of the TIU. The subject of the research is the brand activity of the TIU. The basis of this work is the analysis of the study of scientific literature, comparative and competitive analysis, the method of expert assessments, statistical methods of collecting and processing information. The theoretical aspects of branding, communications and the specifics of educational services are considered in the work, the analysis of the features of the modern educational market, positions and communications of the TIU is carried out, and recommendations for improving the brand activity of the TIU are developed.

Keyword: brand, brand strategy, brand policy, brand appraisal, higher education institution.

J.V. Grosu

STATUS AND DIRECTIONS OF IMPROVEMENT OF THE GENERAL LABOR MARKET OF THE EAEU

Abstract. One of the important directions in the development of integration processes in the EAEU countries at the current level is the formation and development of a common labor market, based on the regulation of national labor markets, employment and unemployment of individuals, and the solution of socially significant problems. The work is devoted to the analysis of development and improvement of the general labor market of the Eurasian Economic Union, problems and perspectives with a view to further smooth functioning of the general labor market in the EAEU countries. The role of the general labor market in the EAEU countries for the Eurasian integration is disclosed.

Keywords: The Eurasian Economic Union, the general labor market, employment, unemployment, migrants.

L.V. Isakova

LABOR MIGRATION IN THE COUNTRIES OF THE EURASIAN ECONOMIC UNION: THE PROBLEM OF CREATING A SINGLE LABOUR MARKET

Abstract. The article describes the key problems of creating a single labor market in the territory of the Eurasian economic Union, based on the analysis of the legal framework of the Union, as well as the materials of generalization of the practice of labor migration of the economic Union. Special attention is paid to the retrospective historical excursion, which is of interest from the position of substantiation of the problems of migration as a socio-economic, cultural and political phenomenon.

Keywords: labour migration, Eurasian economic Union, labour market, migration policy, migration management, migration statistics, integration, globalization

E.A. Konstantinova, A.E. Shapovalov

THE CONCEPT OF FORMING THE FINANCIAL, ECONOMIC, PUBLIC AND ACADEMIC ELITE OF THE EAEU

Abstract. This article presents a version of the concept for the formation of financial, economic, academic and public elite EAEU. The situation in the field of education reform within the framework of the Eurasian Economic Union is analyzed. The emphasis was put on the problems in the field of integration of the member countries of the EAEU. A methodology is presented that explains how to involve young people in new high-tech education systems in order to train highly qualified specialists on the basis of the unified network of universities of the EAEU.

Keywords: EAEU, integration, the concept, uniform educational space, innovations, system.

I.B. Petrosyan, L.K. Sargsyan

MIGRATION IMPACT ON ECONOMIC GROWTH IN THE COUNTRIES – MEMBERS OF INTEGRATION UNIONS: CASE OF EAEU

Abstract. In this article, the authors considered the main macroeconomic indicators, as well as the state of labor and migration in the EAEU countries, particularly in Kyrgyzstan and in Armenia. The authors tried to identify the relationship between the change in the pace of migration, especially emigration, in the country and economic growth.

Keywords: migration, economic growth, GDP, labor force, remittances, households, net migration, transfers.

A.S. Terekhin

INTERNET-CULTURE AS A FACTOR OF SOCIALIZATION OF SENIOR SCHOOLKIDS: FEATURES AND RISKS

Abstract. The article touches upon the issue of influence of an anonymous web-forum culture - «imageboard culture» aspect on the socialization of youth in Internet; a survey about the touch between the youth and this culture has been conducted.

Key words: *socialization of youth, imageboards, internet culture, agents of socialization.*